



Nomadesk Forges OEM Agreement with Hostbasket, A Telenet Company

Telenet Customers Gain Access to Easiest & Safest Cloud Storage & File Sharing Software as Part of Hostbasket's Growing Service Offering

Ghent, Belgium & Atlanta, GA – October 6, 2009 – Nomadesk, the [easiest](#) and [most secure](#) on-demand file sharing software, today announced a strategic OEM agreement with the largest provider of broadband cable services in Belgium – Telenet. Under the agreement, Telenet's Hostbasket division, which is Belgium's largest hosting company, will begin offering its SOHO customers access to Nomadesk's technology. Telenet customers will receive the power of cloud computing at a nominal monthly service rate, which will allow them to share, edit, synchronize and backup important documents with as many team members as needed. The service includes a virtual file server that gives users online and offline access from anywhere, at anytime.

“The Nomadesk service will bring our customers new and secure ways to share files and documents in order to boost efficiency of all team members. It will also reduce the infrastructure cost for our customers dramatically and boost their agility,” said Alex Van Overloop, CEO of Hostbasket. “We are extremely excited to work with the Nomadesk team to offer innovative and quality services to Telenet and Hostbasket customers.”

Millions of people risk losing their unprotected, critical data every day. As the amount of unprotected data stored on multiple devices increases, it becomes harder to synchronize and easier to lose. Keeping data secure, synchronized, backed up and available can be expensive and require in-house IT expertise. Whether customers are online or offline, working at the office or on the road, the Nomadesk service allows business teams to secure, sync and share data with no limits or change in behavior. Each virtual file server acts just like a hard drive, storing important documents in one place with local and remote access from a PC, Mac or iPhone. Users simply drag and drop their docs into a virtual file server, and files are immediately encrypted, backed up and available for file sharing.

“An important criteria for working with Nomadesk was the security both in the confidentiality and encryption of our customers' data and the architecture for the storage infrastructure. The comprehensible rights management and remote wiping of data when a laptop is stolen are features that make the software one-of-a-kind,” said Mr. Van Overloop.

Nomadesk Co-Founder and CEO Filip Tack said: “The Nomadesk/Hostbasket partnership is synergistic – it gives Hostbasket's current SMB/SOHO service offering a boost, while broadening Nomadesk's user base. We have similar deals in the pipeline all over the world with wireless carriers, mobile device companies and other global SOHO service providers looking to expand their customer offering with our award-winning on-demand file sharing software.”

About Telenet

Telenet is a leading provider of media and telecommunication services. Its business comprises the provision of cable television, high speed internet and fixed and mobile telephony services, primarily to residential customers in Flanders and Brussels. In addition, Telenet offers services to business customers across Belgium under the brand Telenet Solutions. Telenet is listed on the Euronext Brussels Stock Exchange under the ticker symbol TNET and is part of the BEL20 stock market index.

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Hostbasket (www.hostbasket.com), a Telenet company, is the leading Belgian specialist in hosting, infrastructure outsourcing, and Software as a Service. Hostbasket offers a full range of hosting solutions to companies and consumers who want to have an Internet presence and/or to do business via the Internet. The 'traditional' hosting products – such as domain names, web hosting, and servers – are completed with innovative solutions such as Hosted Exchange, Online Backup, Hosted Sharepoint, CRM, anti-virus for desktops and servers, and much, much more.

About Nomadesk

Based in Ghent, Belgium with U.S. headquarters in Atlanta, Georgia, Nomadesk is a leading provider of on-demand file sharing software that enables digital nomads or geographically dispersed professionals to share, sync, backup and store files from any location, whether online or offline. Nomadesk is the easiest and most secure way to collaborate and backup critical files. Bringing the power of cloud computing to small businesses, Nomadesk alleviates the hassles and minimizes the high costs of traditional document management solutions, as well as online storage pay-per-user models. For only \$15 per month per file server, an unlimited number of team members can access, share and save docs with unlimited* storage capacity. Nomadesk software can be downloaded on www.nomadesk.com and easily installed with a 30-day free trial. The company received \$4.25M Series A funding led by Gimv Venture Capital (www.gimv.com). To learn more about Nomadesk, visit www.nomadesk.com, become a [Nomadesk fan](#) or [watch this 2-min video](#).

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Contact Info:

John Sperrazzo / Eye-To-Eye Communications, Inc. / 858-565-9800 / john@eyetoeyep.com